



96five continues to grow in the Brisbane Market.....

222,000 weekly cumulative audience
(14% of the Brisbane listening audience 15yrs+)

348,000 monthly cumulative audience
(21% of the Brisbane listening audience 15yrs+)

40,000 people 15yrs+ listen to our 7 News Simulcast

60% of our listeners are female, **40%** are male

70% of our weekly cumulative audience are 25 + yrs

Our listeners listen an average **13.1 hours** per week

For more detailed survey results, or to discuss how we can help you reach our ever-growing audience, contact your account executive or call 96five on (07) 3217 5999